



Boundary Wall Advertising

Office of Engineering & Planning Services

Corner of Rakotoka & Daniel Kamho Street

P O Box 53, Swakopmund, Namibia

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APPLICATION FORM FOR MUNICIPAL BOUNDARY WALL ADVERTISING

Application No. _____ /20

I, the undersigned applicant, hereby apply for permission for boundary wall advertising on Swakopmund Municipality designated property as indicated in the particulars given below, and photographs and/or proposals attached hereto:

PERMISSIBLE BOUNDARY WALLS:

Location	Vineta Sport field	Mondesa Sport Field	Tamariskia Sport Field	Municipal Rest Camp
Tariff 2024/25	@ 3 500,00/5-meter section/month <i>Interior only</i>	@ 5 000,00/5-meter section/Month	@ 2 500,00/5-meter section/Month	@ 5 000,00/5-meter section/Month

APPLICANT & PAYEE DETAILS:

Applicants Full Name/s:

Business/Entity Name:

Postal Address:

Office Telephone No.:

Mobile No.:

E-mail:

BOUNDARY WALL SELECTION [✓]

<input type="checkbox"/> Vineta Sport Field @ N\$3 500,00	<input type="checkbox"/> Mondesa Sport Field @ N\$5 000,00	<input type="checkbox"/> Tamariskia Sport Field @ N\$2 500,00	<input type="checkbox"/> Municipal Rest Camp @ N\$5 000,00
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TERMS & CONDITIONS

- Applicants to complete form available from the Building Control division or Municipal website.
- Completed applications to be submitted to the reception desk of the Building Control division.
- All applications to be submitted with a certified copy of the applicant's Namibian ID.**
- Only applications from locally registered businesses will receive approval.
- Only a maximum of four (4) advertising spaces is allowed to be leased from Council by an entity, per facility.
- Sub-leasing is allowed to registered advertising companies.
- All advertising spaces available are as per Council Resolution and Attached layouts.
- All advertising to be placed on the outer face of the boundary walls with no advertising to be placed on the inner face.
- On the Vineta Sport Field, only advertising to be placed on the interior of the boundary wall facing the stadium.
- All preparations and application of advertising to be done with methods/materials approved by the Engineering & Planning Services department.
- The advertising space to be returned to its original state when a lease period has expired.
- One lease term is twelve (12) months.
Tariffs payable as an in advance for the 12-month term.
- No advertising may be obscene or offensive in nature.
- Where an advertisement is considered non-compliant with this Regulation or for any other reason Council may deem appropriate and applicable, Council may serve a written notice on the responsible person to either remove the sign, or to render it compliant with the Regulation by taking suitable action to remove the unwanted situation identified by Council within a specified period.
- If at the end of the period specified in sub-regulation (12), the responsible person fails to remove the advertisement, or to render the advertisement compliant with the Regulation, Council may remove the advertisement, or to render the advertisement compliant with the Regulation.
- If a person fails to comply with a notice given under sub-regulation (14), Council may remove the sign, render it compliant with the Regulation, or take any other remedial action which is necessary and reasonable in the circumstances.
- Failure to react to instructions from Council will result in a ban of the Applicant to place any further advertising.

ATTACH Photographs/photomontage or mock-up of advert.

TO BE COMPLETED BY ALL APPLICANTS

I, the applicant,

(full name of registered property owner)

declare that I/my business/entity

(full name of registered business/company)

is the registered owner of the business or representing the legal entity that applies for advertising space on the Municipality's boundary walls as indicated, if approved.

I hereby irrevocably indemnify the Municipality of Swakopmund and keep it indemnified against all action's proceedings, claims, demands, suits, damages and expenses arising directly or indirectly from or out of the use of the facilities referred to above, whether or not because of negligence on the part of the Municipality during the course of erect, presence or removal of the signs/advertisement aforementioned.

The sign will be manufacture and erected in accordance with the specification as per attached drawings/proposal and in accordance with the Regulations for Advertising on the Municipality of Swakopmund's boundary specified boundary walls.

I agree to pay the rental charges for such sign/advertisement in advance in accordance with the financial regulated fee laid down by the Swakopmund of Swakopmund from time to time.

I agree that the sign/advertisement and fittings shall be maintained in a safe condition.

NOTE: The signatory must provide an original resolution authorising the applicant to sign on behalf of the said legal entity, e.g. Trust/Body Corporate/Howe Owners Association/School Board, etc.

SIGNATURE OF APPLICANT	DATE
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OFFICE USE

Application received	Date:			
Application decision	Accepted	<input type="checkbox"/>	Rejected	<input type="checkbox"/>

Accepted Motivation(s)	
Rejected Reason(s)	

After approval requirements

Full Amount Paid: <input type="checkbox"/>	<i>Amount (N\$)</i>	<i>POP Date</i>	<i>Receipt No.</i>	<i>Receipt Date</i>
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Term of lease [Dates]:	
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**GENERAL MANAGER
PLANNING & ENGINEERING SERVICES**

DATE STAMP