

YOUTH ENTREPRENEURSHIP TRAINING

COST: FREE

This is a free training.
Due to demand,
**ONLY 40 youth already in
business will be selected.**

DATES

Applications Due:
20 April 2021
Trainees Selected:
22 April 2021
Training Begins:
26 April 2021

WHEN
26 - 30 APRIL 2021

CONDUCTED BY



WHERE
Swakopmund Municipality
Training Room
Rakotoka Street, Swakopmund

TRAINING ORGANIZED BY THE SWAKOPMUND MUNICIPALITY
YOUTH DEVELOPMENT OFFICE.

TO APPLY

Call, e-mail, or visit the following offices to pick up your application.

Call:

Sabina Kathena

064-410-4609 (Swk Num.)

E-mail:

skathena@swkmmun.com.na

Visit:

Swakopmund Municipality

Economic Development Services

Room E1-25

TOPICS:

- INTRODUCTION TO ENTREPRENEURSHIP
- FEASIBILITY STUDIES
- COSTING, PRICING, AND PROFITABILITY ANALYSIS
- ACCOUNTING PRINCIPLES
- MARKETING STRATEGIES
- BUSINESS PLANNING

Youth Entrepreneurship Training Participant Application

The Municipality of Swakopmund's Youth Desk in partnership with COSDEC Swakopmund to host a one week Youth Entrepreneurship Training. The training will be focused on introducing local youth who have started a business with important concepts of entrepreneurship.

The training will cover the following:

- Introduction to Entrepreneurship
- Entrepreneurial Assets
- Feasibility Studies
- Costs in Running your Business
- Costing & Pricing
- Decision Making
- Profitability Analysis
- Marketing Strategies
- Basic Accounting Principles
- Business Plans

Training dates:

- Six total days of training 26-30 April 2021
- Training times 8h00-13h00

Requirements

- Namibian Youth (Ages 16-35)
- Able to work in teams, public speak, and work with new ideas
- Fluency in English, literate, and numerate
- Youth with existing business will be an advantage.

Closing date: 20 April 2021

NB: Attendance of all days is mandatory.

Signature

Date

Applicant Details

Name: _____

Gender: **MALE** or **FEMALE**

Age: _____

Email: _____

Mobile #: _____

Next of Kin _____ Contact: _____

Educational Background

Please provide us with any information about your educational background. **If you did not attend a University or Vocational Training School, leave that section blank.**

Secondary School

School Name: _____

Town, Region: _____

Highest Grade Completed: _____

University / Vocational Training (COSDEC, VTC, NIMT, KAYEC, etc.)

School Name: _____

Subject Studied: _____

Programme Completed? (Circle One): **YES** or **NO**

Please list any other relevant educational experiences you may have had below. **If none, please leave this section blank.**

Existing Business

Type of business.....

Location.....

Motivation & Interest

While this is a free programme, there is the cost of your time. We want to assure that you are dedicated to learning about entrepreneurship and prepared to commit time to the program. Please explain to us your motivation for applying this programme by answering the following questions:

What are your goals?

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What are your challenges and expectations?

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Kindly note that only 40 applications will be considered.

After completing this application, please submit it to Sabina Kathena or Katrina Amupolo through **one** of the following methods:

E-mail:

Send this application as an attachment to an e-mail to skathena@swkkmun.com.na.
Make the subject line – Swakopmund Youth Entrepreneurship Training 2021.

By hand:

You may drop off this application to Sabina Kathena at the Swakopmund Municipality, Community Development Offices (Room E1-25).

By hand at COSDEC:

You may drop off this application to Katrina Amupolo
COSDEC Swakopmund, Mondesa,
Behind Taxi Rank